

Systems Used by Attendees:

77% Videoconferencing

85% LMS System

75% Classroom Audio

61% Instant/Unified Messaging

53% CMS System

50% Interactive Whiteboards

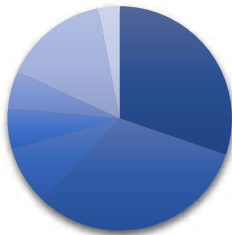
69% BYOD Policy on Campus

85% One to One Learning

44%
DECISION MAKERS

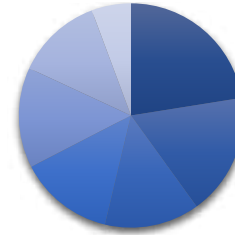
74%
RECOMMEND PRODUCTS

Attendees by Industry



- 4 Year Higher Ed (30%)
- Education Service Center (8%)
- Government (5%)
- Other (4%)
- 2 Year Higher Ed (32%)
- Independent School District (6%)
- Corporate (15%)

Attendees by Job Duty



- Education Administration (22%)
- Instructional Technology (14%)
- Corporate Sales (15%)
- Training (6%)
- Instructor/Teacher (17%)
- Instructional Design (14%)
- Instructional / Technology Support (13%)