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#### **Notes**

*2016 19<sup>th</sup> Annual Texas Distance Learning Association Steering Committee*

President Elect & Conference Chair

Rolando Garza



Conference Co-Chair

Michelle Durán



Program Co-Chairs

Rhonda Blackburn



Jan Brott



# 2016 19<sup>th</sup> Annual Texas Distance Learning Association Steering Committee

## Marketing Co-Chairs

Elaina Cunningham



Roxanne Glaser

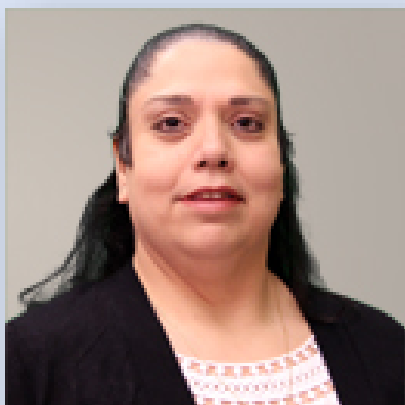


## Exhibits and Sponsor Co-Chairs

Debra Acuff



Cynthia Farias



John Copeland



## Conference Certification Chair

Trish Trifilio



*2016 19<sup>th</sup> Annual Texas Distance Learning Association Steering Committee*

Technology Co-Chairs

Charlene Stubblefield



Stephanie Holmes



Executive Association Management, Inc.

Lisa Tomsio



Lauren Davis



# Schedule of Events

*\*Schedule is subject to change. Please check your TxDLA Mobile App for up to date conference information\**

## Monday, March 28, 2016

11:00am–4:00pm	<a href="#">Pre-Conference Workshops (view details)</a>
12:30-5:30pm	Attendee Registration
2:00–5:00pm	Board of Directors Meeting
5:00–7:00pm	Welcome Reception & Exhibit Hall Grand Opening Meet Your TxDLA Regional Group Representative <i>Sponsored by Blackboard and Lifesize</i>

## Tuesday, March 29, 2016

7:00am–5:00pm	Attendee Registration
8:00–9:00am	Community Breakfast & Game
9:15–10:45am	<a href="#">Opening Keynote Address</a> <i>Sponsored by Blackboard</i>
10:45-11:10am	Morning Break <i>Sponsored by ClearOne</i>
11:10am–12:00pm	Breakout Sessions
12:00 –5:00pm	Exhibit Hall Open
12:00–1:30pm	Lunch with Exhibitors <i>Sponsored by Lifesize</i>
1:30–2:20pm	Breakout Sessions
2:30–3:20pm	Dessert with Your Regional Group <i>Sponsored by SKC Communications and Polycom</i>
3:30–4:20pm	Breakout Sessions
4:20–5:00pm	Happy Hour with Exhibitors (Cash Bar Available)

# Schedule of Events

*\*Schedule is subject to change. Please check your TxDLA Mobile App for up to date conference information\**

5:00–5:40pm	TxDLA-Journal of Distance Learning Ribbon Cutting (Cash Bar Available) <i>Sponsored by Texas A&amp;M University - Kingsville</i>
5:00-6:00pm	ESC Meeting (By Invitation Only)
5:00-6:00pm	Virtual College of Texas Coordinators Meeting
5:00–10:00pm	Open Night: Visit Attractions, Attend Meet-Ups/Vendor Receptions
6:00–8:00pm	Conference Committee / Board Reception & Dinner (by invitation only)
9:00pm–??	Optional Riverwalk Outing: Howl at the Moon (\$25 pp) (tickets must be purchased in advance)

## Wednesday, March 30, 2016

7:00–7:50am	SUPER Walk on the Riverwalk / Breakfast on Your Own
8:15–8:55am	<a href="#">Keynote Panel</a> <i>Sponsored by Polycom</i>
9:00–9:50am	Breakout Sessions
10:00–10:40am	Poster Sessions & Coffee in Exhibit Hall <i>Break sponsored by Stephen F. Austin State University Online</i>
10:45–11:35am	Breakout Sessions
11:35am–1:00pm	Lunch with Exhibitors
1:00–1:50pm	Breakout Sessions
1:30 –4:00pm	Exhibitor Move-Out
2:00–2:50pm	Breakout Sessions

# Schedule of Events

*\*Schedule is subject to change. Please check your TxDLA Mobile App for up to date conference information\**

2:50–3:20pm	Snack & Chat <i>Sponsored by Guyline Anchor Services, Inc.</i>
3:20-4:10pm	Breakout Sessions
4:20-5:10pm	Breakout Sessions
7:00–11:00pm	Dinner Party at Grand Promenade (offsite) <i>Sponsored by Blackboard and Lifesize</i>

## Thursday, March 31, 2016

8:00–8:50am	Breakfast (on your own)
9:00-9:50am	Breakout Sessions
10:00-11:30am	<a href="#">Closing Keynote</a> & Annual Business Meeting





## **2016 TxDLA CONFERENCE**

***“Pushing Distance Education to Unimaginable Limits”***

**Monday, March 28, 2016**

**Pre-Conference Workshops**

*Please note that all sessions are BYOD (Bring Your Own Device). Laptops will NOT be provided.*

**11:00am-4:00pm**

**Online Accessibility: History, Laws and Universal Design of Learning**

**Presented by:** Dr. Jackie L Luft (Texas Tech University Worldwide eLearning), Raymond Rose (Rose & Smith Associates), Janet Kamps (Stephen F. Austin State University), Richard Leslie (McLennan Community College), Carol Henrichs (Henrichs Media Group), Trish Trifilo (Wayland Baptist University)

**Room: Bowie B (Floor 2)**

*Track: Accessibility*

Recent litigation encourages higher education to incorporate Universal Design of Learning (UDL) into online courses to ensure compliance with federal regulations pertaining to recent litigation. This collaborative session includes historical content, a review of lawsuits, OCR rulings, federal regulations with a round table discussion led by a panel of experts. The use of Universal Design will be discussed as well as practical presentations by vendors of various LMS, software, and assistive technology including hands-on assistance with making various content accessible.

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**1:00-4:00pm**

**Mix Up Your PowerPoint with Mix**

**Presented by:** Steven Stone (Cypress-Fairbanks ISD)

**Room: Bowie A (Floor 2)**

*Track: Trends in Educational Technology*

PowerPoint Mix is a Microsoft online app that allows educators to easily create and share interactive online videos and integrate question slides to check for understanding. When presentation is completed, one can see how well they did.

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**Strengthen Your Superpowers: Use Instructional Design to Choose Software**  
**Presented by: Mary Urbani (University of Texas-Medical Branch), Anne Rudnicki, Bruce Niebuhr**

**Room: Mission A (Floor 2)**

*Track: Innovative and Best Practice*

Participants will plan an e-learning lesson using the ADDIE model (Analyze, Design, Development, Implement, Evaluate) while looking through the lens of the TPACK (Technological Pedagogical Content Knowledge) framework. Then they will explore software options for developing the planned lesson using a compare-and-contrast method.

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**Women in Online Higher Education Learning Leadership Roles: Challenges and Strategies**

**Presented by: Dr. Shanta Varma (University of Houston-Clear Lake), Dr. Lori Kupczynski (Texas A&M University-Kingsville), Dr. Marie-Anne Mundy (Texas A&M University-Kingsville), Dr. Michelle Duran (Texas A&M University-Kingsville)**

**Room: Mission B (Floor 2)**

*Track: Discover Your Superhero Deep Down Inside You!*

This workshop will explore the internal and external forces which are driving the change in US and global higher education, and the leadership challenges for women in framing a response to the emerging, globally-oriented learning ecosystem. What should women leaders consider in framing an actionable response to be successful? Results of a survey on female administrators in distance education will be shared along with participant perceptions to contribute to the ongoing conversation.

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**Tuesday, March 29, 2016**

## **Breakout Sessions**

**11:10am-12:00pm**

### **Amazing Instructor Support Increased a University's Accelerated Online Master's Program**

**Presented by:** Linda Stromberg (University of North Texas), Dr. R. Jefferson George (University of North Texas), Mr. Raymond Rose (Rose & Smith Associates), Ms. Alese Smith (University of North Texas)

**Room:** Mission A (Floor 2)

*Track: Faculty and Student Support*

This engaging panel session will focus on successful design, strategies, components, and methods in developing and coordinating a successful online teacher support program. You'll learn what a major university program offers to orient, inform, and support a diverse set of instructors in a growing program.

### **Be a Zoom Hero**

**Presented by:** Pam Neven (ESC Region 11)

**Room:** Travis B (Floor 3)

*Track: Trends in Educational Technology*

Be a Zoom hero at your institution. Find out why we love Zoom and why YOU will too! Highlights of using Zoom to host meetings, share content, and record will be presented. Learn how it is used at ESC Region 11 as a main videoconference option.

### **Breaking Boundaries and Reaching New Levels in Accessibility**

**Presented by:** Ms. Barbara J. Ellis (University of Houston-Clear Lake)

**Room:** Bowie B (Floor 2)

*Track: Accessibility*

This session examines how the University of Houston-Clear Lake is addressing a university-wide initiative to make electronic information accessible for courses that have web presences. The presentation will also examine sources of funding,



creation of new staff positions, and processes to ensure accessibility in both newly developed and existing courses.

### **Can You Hear Me Now? Examining Online Learner Communication Preference**

**Presented by: Dr. Jeffrey L. Bailie (Kaplan University)**

**Room: Bowie C (Floor 2)**

*Track: Research*

The influence of technological developments such as the Internet, social media, and mobile devices has brought available communication selection in the online classroom to a new level. Given the wide range of available options for learners to make contact with the instructor and other students, which ones do they prefer?

### **Google Tools and the Blended Learning Environment**

**Presented by: Diana Benner (Texas Computer Education Association (TCEA))**

**Room: Travis A (Floor 3)**

*Track: Trends in Educational Technology*

This session will inspire you to "experiment" with blended learning in your classroom. Come learn ways in which Google tools can be leveraged for dynamic blended learning.

### **How to Save a Life: Qualifying America's First Responders**

**Presented by: Aimee K. Smith (Texas A&M Engineering Extension Service), Mr. Brian Smith (Texas Task Force One)**

**Room: Presidio C (Floor 3)**

*Track: Discover Your Superhero Deep Down Inside You!*

When your life is on the line, would you rather be saved by someone who has completed training or someone who is qualified? Discuss with one of our everyday heroes how shifting this paradigm can improve engagement and outcomes, and has impacted the way America's first responders stay prepared.

### **The Teacher as Adult Learner: Creating Online Super Heroes**

**Presented by: Ann W. Blackman (Collin College)**

**Room: Bowie A (Floor 2)**

*Track: Faculty and Student Support*



Educators are familiar with a life of learning ?. But not necessarily learning online. There's always something new to learn and to share with students and colleagues. Whether or not a professor teaches online, the rapid adoption and inclusion of technology within our daily lives presents additional learning requirements.

### **Utilizing Professors of Practice and Industry Partners within Course Creation**

**Presented by: Amber Muenzenberger (Texas A&M University, Mr. Gerry Pedraza (Texas A&M University), Mr. Armanto Sutedjo (Texas A&M University), Dr. Yakut Gazi (Texas A&M University)**

**Room: Travis C (Floor 3)**

*Track: Innovative and Best Practice*

Academic course design often involves subject matter experts and instructional designers, but this team may need additional assistance. Professors of practice and industry partners are sidekicks few expect to aid creation/instruction of distance education courses. In a world where collaboration is the goal, this new dynamic team develops one-of-a-kind courses.

### **Why Not You? Why Not Now?**

**Presented by: Dr. Taniko King-Jordan (Our Lady of the Lake University: Worden School of Social Services), Dr. Venus Tsui (Our Lady of the Lake University: Worden School of Social Services)**

**Room: Travis D (Floor 3)**

*Track: Discover Your Superhero Deep Down Inside You!*

To "Discover Your Superhero Deep Down Inside You" presenters will identify the uniqueness of the student demographics and cultural aspects of a four-year Hispanic Serving Institution. The presentation aims to discuss the significance of teaching/engaging distance learners in diverse social work components to empower students to continue their educational prowess.



**Softchalk: Create-Your-Own Quality, Interactive Digital Curriculum to Engage Students (Vendor Showcase)**

**Presented by: David Evans (SoftChalk, LLC)**

**Room: Mission B (Floor 2)**

*Track: Innovative and Best Practice*

SoftChalk Cloud enables educators to create, manage and share their own interactive digital curriculum, and deliver it anywhere, anytime, on any device. Create activities, quizzes and integrate media to engage students and improve learning outcomes. Manage and track student learning, share content and collaborate with colleagues?all from the Cloud.

**Executive Partnership Council (EPC) Meeting**

**Presented by: John Copeland**

**Room: Lone Star Ballroom (Floor 2)**

**1:30-2:20pm**

**A[ccessibility]-Team, ASSEMBLE!!!**

**Presented by: Mr. Eric A. Nambo (Stephen F. Austin State University)**

**Room: Bowie B (Floor 2)**

*Track: Accessibility*

Assemble your own Accessibility Team (A-Team)! Learn the roles of the A-Team, how to assemble the team, and how to facilitate an accessible learning management system. Walk away with practical applications for helpdesk, specialists, and administrators looking to take on issues pertaining to accessibility.

**Applying Project Management Methodologies in Distance Education Departments**

**Presented by: Christina Cross (Lone Star College), Dr. Michelle Durán (Texas A&M University-Kingsville), Rolando R. Garza (Texas A&M University-Kingsville)**

**Room: Bowie A (Floor 2)**

*Track: Administration and Policy*



Participants in this session will learn how to implement project management methodologies within a distance learning team without adding significant overhead for the team members involved. The session will cover the process of planning a project with a team of individuals who implement, support and maintain educational technology systems.

### **Clarity in the Streaming REVolution**

**Presented by:** Scott Grimm (VBrick Systems), Mr. David Gillespie (VBrick Systems), Mr. John Maass (Moffitt Cancer Center)

**Room:** Travis D (Floor 3)

*Track: Innovative and Best Practice*

Stream, learn and communicate anytime, anywhere, and on any device. This presentation highlights new streaming tools for research and classroom as well as best practices from leading research institutions. Learn how VBrick is changing the way we learn.

### **Create Engaging Online Discussions Using Social Psychology and Game Elements**

**Presented by:** Mr. Patrick Andrew Smith (Texas State University)

**Room:** Travis A (Floor 3)

*Track: Trends in Educational Technology*

Discussion can be a powerful learning activity, but online discussions sometimes fall short of their potential. An instructional designer from Texas State University and a psychology professor from the University of Hawai'i collaborated to use social psychology and game elements to design online discussions that students find motivating and engaging.

### **The Edmodo CAPE: Connecting Globally**

**Presented by:** Mrs. Michelle C. Leggett (Pearland ISD)

**Room:** Presidio C (Floor 3)

*Track: Discover Your Superhero Deep Down Inside You!*

Explore Edmodo as a tool for creating transformational learning experiences for you and your students using CAPE: Connect, Assess, Personalize, and Engage. Appropriate for BYOD users and various platforms.



### **Help Me Obi-Wan: Staff Mentoring and Distance Learning**

**Presented by:** Dr. Lisa M. Bunkowski (Texas A&M University Central Texas), Ms. Laresa Trusty (Texas A&M University Central Texas)

**Room:** Bowie C (Floor 2)

*Track: Innovative and Best Practice*

This presentation includes an overview of recent scholarship on mentoring in distance learning. We discuss challenges faced by staff and review effective mentoring strategies. We examine different modalities for mentoring, both in numbers of mentors to mentees, virtual to in-person. We share our experiences, our survey findings, and our resources.

### **Infinity and Beyond: Accessing Virtual Field Trips in the Cloud**

**Presented by:** Dr. Cindy Joffrion (StarLeaf)

**Room:** Travis C (Floor 3)

*Track: Innovative and Best Practice*

Virtual field trips are becoming more and more popular. Due to budget cuts, many teachers lack the essentials, much less do they have the needed funds for field trips. We will demonstrate how you can use Cloud applications to access a vast array of no-cost virtual content on any device.

### **The Learnengers! Developing Super Powers for the 21st Century Learners**

**Presented by:** Dr. Claudia Arcolin (The University of Texas at San Antonio)

**Room:** Travis B (Floor 3)

*Track: Trends in Educational Technology*

The Avengers are a team of heroes united to save the world. Each of them has a great power, but together, they are invincible. Can our students discover their talents and strengths working together? How can teachers encourage this collaboration and create a community of Learnengers?

### **Upswing: Understanding Your College's Personality to Maximize Student Success (Vendor Showcase)**

**Presented by:** Alex Pritchett (Upswing)

**Room:** Mission A (Floor 2)

*Track: Innovative and Best Practice*





Every college has a slightly different personality which determines many facets of the college environment - from the types of students they attract to the types of technology they use. The first step in maximizing student success impact is understanding the personality of your college to drive technological decision-making.

**BioSig-ID Biometric Password, Student ID Verification, No Body Data Collected (Vendor Showcase)**

**Presented by: Jeff Maynard (Biometric Signature ID)**

**Room: Mission B (Floor 2)**

*Track: Innovative and Best Practice*

BioSig-ID is the world's first biometric password, NO hardware required. No biometric body data collected. Low cost, user friendly continuous student authentication throughout the course, providing proof of identity. Combined with BioProof-ID, our online legal witness application, and forensic suspicious audit reports, BioSig-ID has you covered, meeting all Education regulations.

**3:30-4:20pm**

**Asynchronous Role Playing Online: Making an Evaluation Course More Authentic**

**Presented by: Dr. Mo Cuevas (Our Lady of the Lake University), Dr. Rebecca Gomez (Our Lady of the Lake University)**

**Room: Bowie C (Floor 2)**

*Track: Innovative and Best Practice*

Program evaluation courses have traditionally been difficult for social science students. They struggle with statistics and the ability to visualize how to use math in the practice. In an attempt solve this problem, a program evaluation course was created that incorporated authentic learning experiences using VoiceThread.

**Bring AP Courses to Rural School Districts via Videoconferencing**

**Presented by: Roy Hanus Beeville ISD, George West ISD, Coastal Bend College)**

**Room: Presidio C (Floor 3)**

*Track: Discover Your Superhero Deep Down Inside You!*

Practical advice from an instructor's point of view for implementing and running video conferencing between rural school districts will be presented. An open



discussion with the audience regarding what works and what does not for sharing AP, PreAP and Dual Credit courses between rural school districts, including technology requirements.

### **From 0 to 1000 - Now What?**

**Presented by: Kathy Phoenix (Our Lady of the Lake University - Worden School of Social Services)**

**Room: Travis A (Floor 3)**

*Track: Innovative and Best Practice*

In order to facilitate quality field internships in rapidly growing online social work programs, it is vital to develop an infrastructure that will support this growth and ensure continued quality of field experience placements, field supervisors, and support to students. Presentation will highlight proven systems and processes to ensure success.

### **Game-Based Learning vs. Gamification**

**Presented by: Armanto Sutedjo (Texas A&M University), Ms. Wenting Weng (Texas A&M University)**

**Room: Travis B (Floor 3)**

*Track: Trends in Educational Technology*

Game-based learning (GBL) and gamification have been researched for years in an effort to identify effects on learning outcomes. However, GBL and gamification are not the same and misconceptions need to be addressed. This presentation proposes how a proper implementation of GBL or gamification would result in a positive learning outcomes.

### **Instructor Attitudes Towards Incorporating Distance Learning in Existing Curricula**

**Presented by: Harmeet Singh (Texas A&M University Kingsville), Dr. Michelle Durán (Texas A&M University-Kingsville)**

**Room: Travis C (Floor 3)**

*Track: Research*

To remain competitive in the market, it is beneficial for education programs to consider incorporating distance education activities into the curriculum. Education programs may need to introduce instructional components that help



prepare educators to implement distance education. This study explores the attitude of educators towards adoption of distance learning.

### **It Takes a Teacher to Keep the World Learning**

**Presented by:** Janette Dimitrova (Texas Department of Family and Protective Services), Ms. Itzel McClaren (E-Content International)

**Room:** Bowie A (Floor 2)

*Track: Faculty and Student Support*

In this presentation, we would like to develop and demonstrate a global, flexible learning environment that allows teachers to create, exchange and leverage, language and culture specific content. Live teaching through real time communication and teaching tools will be discussed.

### **Prepare, Produce, Stay Precise: Hero's Best Practices Make it Nice!**

**Presented by:** Stacy Scott (Texas A&M, Central Texas), Mrs. Laresa Trusty (Texas A&M, Central Texas), Ms. Brittany Martin (Texas A&M, Central Texas)

**Room:** Travis D (Floor 3)

*Track: Innovative and Best Practice*

Online Superheroes are tasked with muddling through hundreds of approaches to developing and supporting online courses. How do you know what works without testing each and every one? There has to be a better way to determine best practices without the option of x-ray vision or time travel.

### **What Administrators Need to Know for Successful Online Education Programs**

**Presented by:** Mr. Raymond Rose (Rose & Smith Associates), Dr. R. Jefferson George (University of North Texas)

**Room:** Bowie B (Floor 2)

*Track: Administration and Policy*

School administrators are faced with many decisions about online learning, but haven't had the preparation to understand what constitutes successful online learning and the best attributes of online teachers. This free-wheeling discussion will help prepare administrators with the knowledge to ask the right questions and make informed decisions.



**Brightspace - LMS 2.0 - Adaptive Learning & Predictive Analytics (Vendor Showcase)**

**Presented by:** Nicholas Ramsey (D2L), Mr. Victor Benitez (D2L), Mr. Stephen Meyer (D2L)

**Room:** Mission A (Floor 2)

*Track: Trends in Educational Technology*

Ease-of-use is a great place to start when evaluating an LMS, but what comes after ease-of-use? Adoption? Student Engagement? Faculty Efficiency? The answer is "all of the above" and how you achieve your desired outcomes in each of these categories is with Brightspace. Recently ranked the easiest- to-use and most innovative learning management system on the market by *Ovum Report*."

**Proctor U: Authentication vs. Identification: E-Learning Identity Management (Vendor Showcase)**

**Presented by:** Patrick Ochoa (ProctorU)

**Room:** Mission B (Floor 2)

*Track: Innovative and Best Practice*

As online learning continues to grow, concerns arise regarding who is actually completing the coursework. This is paramount for disbursing financial aid and attendance tracking required under Title IV. Key distinctions this presentation will address are the differences between identity authentication and verification.



**Wednesday, March 30, 2016**

## **Breakout Sessions**

**9:00-9:50am**

### **21st Century Librarian: Teaching in the Academic Classroom**

**Presented by: Professor Victoria Lynn Packard M.L.I.S. (Texas A&M University - Kingsville)**

**Room: Presidio C (Floor 3)**

*Track: Discover Your Superhero Deep Down Inside You!*

Texas A&M University - Kingsville is the only university in the system with a credit course taught by a faculty librarian. ENGL 1171 Information Literacy is part of the core curriculum. This program will demonstrate its' web-enhanced course and provide ideas for your institution.

### **Breaking the Barrier for Homebound Students Using Robots on Campus!**

**Presented by: Dr. Lori Aden (Education Service Center Region 10), Ms. Tammy Motheral (Education Service Center, Region 11),**

**Room: Bowie C (Floor 2)**

*Track: Innovative and Best Practice*

Enabling homebound students to break the barrier of distance, robots are being used to allow students to take control of their learning and attend school via videoconferencing. We will discuss the various reasons and benefits for robot use, address concerns that stakeholders may have, FAQs, and technical considerations.

### **Don't be Mystique: Accessibility and Clarity with Templates**

**Presented by: Dr. Lesley L. Casarez (Angelo State University), Dr. Kim K. Livengood (Angelo State University), Mrs. Dallas Swafford (Angelo State University)**

**Room: Bowie B (Floor 2)**

*Track: Accessibility*



Institutions face the challenge of meeting the needs of students with disabilities, while also taking into consideration the needs of all students. Incorporating a template that includes flexible accessibility tools will provide participants with a basis for the process that could then be modified to fit their needs.

### **Blackboard: Getting Ready for Ultra: Dispelling the Myths and Embracing Change**

**Presented by: Jorge Salinas, Blackboard, Solutions Engineer**

**Room: Travis A (Floor 3)**

*Track: Innovative and Best Practice*

Ever since Blackboard unveiled the Ultra Experience and how this new approach to the LMS will help institutions transform education there have been many misconceptions about what Ultra actually is, how it is deployed and what it actually means for educators. Through this presentation we will go over the popular myths revolving Ultra and Blackboard's strategy in general, and hopefully set the record straight so institutions can be better prepared for what is coming next in everyone's favorite LMS.

### **Enabled Transformation of the Traditional Classroom: Funding Distance Learning Projects**

**Presented by: Dr. Cindy Joffrion (StarLeaf)**

**Room: Travis C (Floor 3)**

*Track: Innovative and Best Practice*

You may already know the technology solutions that can help to expand distance learning projects. But did you know that these same solutions can make grant applications more attractive? We will cover some technology approaches that can be included in grants as well as review current technology grant opportunities.

### **Implementing Digital Badges in a Fully Online Undergraduate Program**

**Presented by: Dr. Joseph Rene Corbeil (University of Texas Rio Grande Valley),  
Dr. Maria Elena Corbeil (University of Texas Rio Grande Valley)**

**Room: Travis B (Floor 3)**

*Track: Trends in Educational Technology*



Digital Badges were introduced in 2005 when Microsoft integrated a system of incentives and rewards into their video games. Today, digital badges have become a way for professionals to showcase skills and competencies they have attained. This presentation describes how digital badges were integrated into a fully online undergraduate program.

### **Reduce Student Questions Through Test Feedback**

**Presented by: Mr. Scott Campbell (The University of Texas at Tyler)**

**Room: Travis D (Floor 3)**

*Track: Innovative and Best Practice*

The quality of an assessment is directly related to the quality of the feedback. Whether written or with the use of multimedia, this presentation will focus on different types of feedback that is possible on various types of assessments within the blended and online environment.

### **Roundtable Discussion of Recruitment and Marketing for Online Programs**

**Presented by: Ms. Lisa Marie Brown (The Bush School of Government & Public Service)**

**Room: Bowie A (Floor 2)**

*Track: Administration and Policy*

Interactive roundtable discussion of the recruitment and marketing strategies that work and do not work. Not familiar with marketing and recruitment? Then, join us and learn more.

### **i2i Technologies: Applying Principles of Jazz to Collaboration (Vendor Showcase)**

**Presented by: Mr. Ken Conn (i2i Technologies), Ms. Roxanne Glaser (i2i Technologies), Janine Lim (Andrews University), Amy Spath (CNRIC)**

**Room: Mission A (Floor 2)**

*Track: Innovative and Best Practice*

Collaboration requires a unique set of skills that are similar to those used in jazz music. Autonomy, passion, risk, innovation, and listening are essential to a successful experience. Learn how these principles are applied in a unique professional development course.



**Software Secure:Using Online Proctoring Technology as a Force of Good (Vendor Showcase)**

**Presented by: Mark Musacchio (Software Secure, Inc.), Mr. Jeremy Gamez (Texas A & M)**

**Room: Mission B (Floor 2)**

*Track: Discover Your Superhero Deep Down Inside You!*

Learn how Texas A&M University-Commerce implemented online proctoring as part of a university initiative to protect the quality of degrees earned online. The presentation will outline the plans, resources and processes the university took to dramatically improve how it manages, administers and secures online exams through their Learning Management System.





## Poster Presentations

**10:00-10:40am**

### Lone Star Ballroom (Floor 2)

**Assessment of Self-Regulated Learning Level in Hybrid Agriculture Courses**  
**Presented by: Dr. Ryan Rhoades (Texas A&M University-Kingsville), Dr. Steven Chumbley (Texas A&M University-Kingsville)**

*Track: Research*

Students who successfully regulate and change their learning know where and how to acquire the knowledge needed to be successful in the online environment. This project sought to determine the online self-regulated learning level of students in an hybrid in-class/online agriculture course.

**Blackboard: Using Your LMS to Support New Faculty**  
**Presented by: Dr. Kelley Shaffer (Tarleton State University)**

*Track: Faculty and Student Support*

In this poster session Dr. Shaffer will present how Tarleton State University is using Blackboard to effectively provide training and information to first and second year faculty. The approach used by TSU focuses on providing resources for new faculty that can be accessed when needed.

**Creating an Effective Learning Environment by Engaging Online Learners**  
**Presented by: Dr. Patti Huskin (Texas A&M University-Kingsville)**

*Track: Innovative and Best Practice*

Student engagement and integration in online learning environments are key elements to student success. Educators must engage students early and often! It is critical to design courses that actively engage students and are learner-



centered. Instructors can create a strong faculty presence, modeling an active, involved participant in the learning community.

### **Impact of Major Newspapers on Public Perception About Big Data**

**Presented by: Dr. Yakut Gazi (Texas A&M University), Ms. April (Wenting) Weng (Texas A&M University)**

*Track: Cybersecurity and Data Analysis*

Concerns about issues in big data collection and analytics may shift the emphasis of the conversation to the detriment of potentially impactful discoveries and initiatives related to student success in higher education. This session will present findings on the impact of three major daily newspapers in shaping public opinion.

### **Integrating Problem-Based Design into Online Teaching to Enhance Student Learning**

**Presented by: Dr. Shu-Hui (Susan) Chang (Iowa State University)**

*Track: Innovative and Best Practice*

Determining how to enhance student learning has become one of the most challenging issues educators face today. The presenter will demonstrate how problem-based design, along with interactive technologies and sound teaching pedagogies can be integrated into a large online class, promoting active learning and resulting in high student satisfaction ratings.

### **Mapping Performance to Courses in a Multicourse Competency-Based Certificate Program**

**Presented by: Mr. Francis Choy (Collin College)**

*Track: Innovative and Best Practice*

This presentation explores the process and innovative technology used to map student performance to credit courses in a CBE certificate program.

### **Not All Superheroes are Alike: Framing Instructor "Presence" and Dispositions**

**Presented by: Dr. Terri E. Bubb (San Jacinto College), Dr. Denise McDonald (University of Houston-Clear Lake), Dr. Caroline Crawford (University of Houston-Clear Lake)**

*Track: Research*



Superheroes and villains are strong metaphoric representations of understanding, revolving around the framing of instructor "presence" and dispositional skill sets. The focus of this presentation is engaging in superhero talents and villainous concerns as dispositional realities within distributed learning environments.

### **Social Media Engagement and Learner Impact: Designing Instructionally Relevant Socialization**

**Presented by: Dr. Caroline M. Crawford (University of Houston-Clear Lake)**

*Track: Research*

Social media as a cultural zeitgeist has been inherent for years within the cultural realm; however, it is only more recently that social media engagement has been conceived as not merely instructionally appropriate but potentially instructionally imperative. This presentation offers qualitative analysis of a graduate course-based social media engagement.

### **The TxDLA Strategic Plan: A Progress Update**

**Presented by: Dr. Randy McDonald (Texas Distance Learning Association)**

*Track: Administration and Policy*

At the April 2015 meeting, the TxDLA Board of Directors began a strategic planning process to provide direction for the association in the coming years. This poster session will provide an update of the status of the plan.

### **Training Package: From Research to Implementation**

**Presented by: Douglas Jason Pate (SHSU MIST STUDENT)**

*Track: Research*

This research looks at the technology goals that are currently in place at my school district. This study looks at the information that was collected to create a training package for middle school teachers at my school district. This training will help the middle school teacher complete the objectives identified.

### **Unimaginable Limits for the 21st Century Online Literacy Learner**

**Presented by: Stephanie Ann Rincon (Texas Tech University)**

*Track: Innovative and Best Practice*



Understanding the 21st century online literacy learner will help us to develop online comprehension strategies will lead to student success in the online environment.

**Videoconferencing in the High School Classroom and Teacher Concerns**  
**Presented by: Dr. Cindy Joffrion (Distance Learning and Telemedicine Partnership-StarLeaf)**

*Track: Research*

This session will review the results of a study completed utilizing the Concern Based Adoption Model to measure high school teachers concerns on the adoption of videoconferencing in the classroom. Results of the study illustrate the influence that teacher concerns have on the implementation of videoconferencing in the classroom.

**What's in Your Utility Belt? Video Tools for the Classroom**  
**Presented by: Mr. Benjamin I Miro (Collin College)**

*Track: Trends in Educational Technology*

Everyone knows that Batman has a utility belt. The effective instructional technologist does too. This poster session, presented in a comics panel format, will cover an overview of multimedia tools using an info. The emphasis will be on smartphone camera capabilities to capture quality audio and video.



**Wednesday, March 30, 2016**

## **Breakout Sessions**

(Continued)

**10:45-11:35am**

### **Creating Accessible PowerPoint Presentations**

**Presented by: Mike Zapata (TX Department of Assistive and Rehabilitative Services)**

**Room: Bowie B (Floor 2)**

*Track: Accessibility*

If you need help making your presentations accessible to everyone, including people with disabilities, this session is for you. This class teaches the basics of creating accessible presentations using Microsoft PowerPoint.

### **Global Trends and Best Practices Pushing Online Learning Beyond Imagination**

**Presented by: Marci M Powell (Marci Powell & Associates and USDLA)**

**Room: Bowie C (Floor 2)**

*Track: Innovative and Best Practice*

With the flexibility of access from any device, educators are pushing distance education to unimaginable limits by using the power of educational technologies today to transform learning opportunities and spaces. Discover the most innovative, unique or mind-blowing examples from around the world. Discussion about how Texas stacks up will follow.

### **Google Classroom: A Tool for Student Assignments and Staff Professional Development**

**Presented by: Steven Stone (Cypress-Fairbanks ISD), Ms Amy Kainer (Cypress-Fairbanks ISD)**

**Room: Travis B (Floor 3)**

*Track: Trends in Educational Technology*

Google Classroom is an online classroom environment available with Google Apps for Education. It can be used for creating student assignments and even delivering professional development for teachers. Go paperless, use Google



Drive folders to organize assignments and collect work. See completed work and provide feedback and grades as well.

### **Help! I Want a Live Teacher!**

**Presented by:** Kathleen Cuyler (Coastal Bend College), Victoria Joy Ramirez (Texas A & M Corpus Christi), Yolanda Abrigo (Coastal Bend College)

**Room:** Presidio C (Floor 3)

*Track: Discover Your Superhero Deep Down Inside You!*

When students cry for help, distance learning faculty save the day. When distance learning students complain about the lack of live interaction, perhaps a team of teacher heroes could try co-instructed videoconferencing using Life Size distance learning technology. Co-instruction keeps students engaged and melts barriers of distance and skill sets.

### **Heroic Collaboration: Pushing Online Language Learning Past Traditional Limits**

**Presented by:** Dr. Travis Lee Irby (Texas State University) and Carla Greszler-Gómez (Texas State University)

**Room:** Travis D (Floor 3)

*Track: Innovative and Best Practice*

The Office of Distance and Extended Learning (ODEL) at Texas State University collaborated with instructors to create online language learning classes. The Spanish classes used publisher-provided technology along with sound instructional design to create a rich, language learning, online environment that pushed the limits of online language learning.

### **Improving the Quality of Online Course Design Through Peer Development**

**Presented by:** Carlos Morales (Tarrant County College- TCC Connect Campus)

**Room:** Bowie A (Floor 2)

*Track: Faculty and Student Support*

Online learning continues to grow in prominence, quality and reach. This presentation covers the strategies and process TCC Connect Campus used to implement a peer-based design process for online courses. The method employed work in groups of 3-5 subject matter experts that meet to develop and design an online course.



### **Keep Students Coming Back to Discussion Forums Like Captain Boomerang**

**Presented by: Dr. Dan A Keast (University of Texas of the Permian Basin)**

**Room: Travis C (Floor 3)**

*Track: Innovative and Best Practice*

Enlivened discussion forums accelerate learning and raise student satisfaction with the course. Keast will illustrate activities used in his 15 years of online teaching that boosted the interactions that are known to increase learning and course satisfaction. Each activity draws from the principles of gamification, respect for creativity, or constructivism.

### **Learning Analytics: The Superhero or the Villain**

**Presented by: Dr. Yakut Gazi (Texas A&M University), Ms. Amber T.**

**Muenzenberger (Texas A&M University), Mr. Gerry Pedraza (Texas A&M University), Ms. April (Wenting) Weng (Texas A&M University)**

**Room: Travis A (Floor 3)**

*Track: Cybersecurity and Data Analysis*

The discourse around data analytics at higher education is often confounded by issues and concerns over ethics and student and faculty privacy. During this session, the presenters will use examples from their work, demonstrating the effective use of analytics to guide instruction, especially for instructional video use.

### **ID Solutions: Streamline Classroom Workflow: Integrating Canvas LMS and Video Conferencing (Vendor Showcase)**

**Presented by: Pat Cassella (ID Solutions, Inc.), Mrs. Carmen Olivarez (ID Solutions, Inc.)**

**Room: Mission A (Floor 2)**

*Track: Innovative and Best Practice*

What would happen if the lack of interoperability between video conferencing, Learning Management Systems and other technology commonly used in the classroom suddenly disappeared? Join us to learn how one school is leveraging the world of open APIs to bring Canvas LMS and Vidyo video conferencing into a seamless application.



**SmarterServices: Solving eLearning Problems: Student Retention & Proctoring Process Management (Vendor Showcase)**

**Presented by: Alan Manley (SmarterServices)**

**Room: Mission B (Floor 2)**

*Track: Innovative and Best Practice*

At the end of this presentation the participants will be able to: Recognize the importance of non-cognitive indicators of student success and retention. Identify methods of utilizing non-cognitive factors in student services to foster persistence. Understand the spectrum of options available for exam proctoring and the pros/cons of each.

**1:00-1:50pm**

**2017 Conference Planning Session**

**Presented by: Amber Muenzenberger (Texas A&M University)**

**Room: Mission B (Floor 2)**

Those interested in learning about leadership positions with TxDLA and/or interested in participating in the 2017 Conference Committee can attend this open discussion. Feel free to drop off the recruitment form if you have limited time.

**Be "Captain Awesome" with Superhero Portable Freeware**

**Presented by: Luke Stollings (DARS)**

**Room: Presidio C (Floor 3)**

*Track: Discover Your Superhero Deep Down Inside You!*

There's a world of freeware for Windows users that is ready to give you productivity superpowers, making dozens of tedious jobs easier. Here's your introduction to some of the best tools for trainers, e-learning folks and curriculum developers. Luke Stollings will show you his favorite freeware to get you started.

**Be the Hero of an Online Community**

**Presented by: Jessica Powell (Cypress-Fairbanks ISD)**

**Room: Travis B (Floor 3)**

*Track: Trends in Educational Technology*

Online collaboration, idea sharing and social space is vital to student learning. In distance learning, this space is often not separate from the academic space.





Utilize the simplicity of Google Communities to create an online learning zone where students can collaborate and interact with one another.

### **Can You Hear Me Now? Coming to Your Communication Rescue**

**Presented by:** Mrs. Katie McGuire (Sam Houston State University), Mrs. Danielle Hammond (Sam Houston State University)

**Room:** Travis D (Floor 3)

*Track: Innovative and Best Practice*

Rescuing you from the cover of confusion. How to go from slogging through bedraggled methods to soaring above the noise. In this session we will discuss what really makes up effective communication, transposing those ideas to an online environment and supercharging your old tools so that they fly again.

### **Clip, Tag, Share: Student Research with Evernote**

**Presented by:** Dr. Steve Marsden (Stephen F. Austin State University)

**Room:** Travis A (Floor 3)

*Track: Trends in Educational Technology*

Powerful and convenient tools available across many platforms make Evernote ideal for encouraging and monitoring better student research, particularly for projects that use non-traditional sources or require collaboration. I will share tips, tricks, and pitfalls from using Evernote in graduate-level research courses, advanced literature courses, and film / literature adaptation.

### **Coming To You Live: Interactive Online Learning Through Adobe Connect**

**Presented by:** Mrs. GaBrielle S. Mallet (Texas State Technical College), Mrs. Raquel Mata (Texas State Technical College)

**Room:** Travis C (Floor 3)

*Track: Innovative and Best Practice*

Imagine your virtual classroom becoming live and interactive using only computers and mobile devices. This means teaching from anywhere to students who are in different locations. In this session, you will learn how to transform your online classroom using Adobe Connect. Attendees must bring their laptop or electronic devices.



### **Discussing Accessibility: Best Practices and Consideration for Online/Distance Education**

**Presented by:** Dr. Justin Ryan Louder (Texas Tech University), Ms. Jane Himmel (University of North Texas), Presented by: Dr. Jackie Luft (Texas Tech University), Ms. Michele Betancourt (Wharton County Junior College), Mr. Raymond Rose (Rose & Smith Associates)

**Room:** Bowie B (Floor 2)

*Track: Accessibility*

This panel discussion will focus on the legal, practical, and pedagogical aspects of accessibility in online and distance education. Presenters will discuss what their institutions are doing to address ADA issues, captioning, Universal Design for Learning and best practices for campus wide success with accessibility.

Audience participation is encouraged.

### **How Effective Teams Make Course Development Missions a Success**

**Presented by:** Amy Olmstead (Western Governors University)

**Room:** Bowie A (Floor 2)

*Track: Faculty and Student Support*

Why do course development projects succeed (or fail)? If you've ever worked with an interdisciplinary team developing an online course, this session is for you. We'll discuss case studies, best practices, and effective tools to collaborate with instructional designers, faculty, subject-matter experts, and all of the superheroes involved.

### **OER for Texas**

**Presented by:** Mr. Gary Abernethy (Virtual College of Texas)

**Room:** Bowie C (Floor 2)

*Track: Innovative and Best Practice*

The session will focus on the exploration and adoption of OER content and possible adoption of OER in Texas

### **ReadSpeaker: Please Read It to Me (Vendor Showcase)**

**Presented by:** Dr. Sheri Hutchinson (ReadSpeaker)

**Room:** Mission A (Floor 2)



*Track: Accessibility*

Struggling readers are everywhere in K12, higher ed, and the workforce. Whether the reason is vision loss or reduction, dyslexia, cognitive reasons, brain injury, multitasking, ALS, or other, text read aloud improves self-efficacy skills. ReadSpeaker is a multi-solution reading and writing cloud hosted service for struggling readers of all types.

**2:00-2:50pm**

**Are You Competent? Finding Your Inner Hero**

**Presented by: Dr. Rhonda Dee Blackburn (LoudCloud Systems)**

**Room: Travis D (Floor 3)**

*Track: Innovative and Best Practice*

Are you interested in developing competency-based programs? Want to become competent in competency-based program development? Come join us in this session where you will learn best practices from developing competencies to building assessments and finding resources.

**Be a Universal "Design" Hero!**

**Presented by: Ms. Linda Kite Scott (Texas A&M University-Texarkana), Ms. Julia Allen (Texas A&M University-Texarkana)**

**Room: Bowie B (Floor 2)**

*Track: Accessibility*

Students of all abilities benefit from a well-designed course that considers special needs, giftedness, and learning preferences. In this session, we will discuss and demonstrate ways to incorporate universal design into your course and include activities which benefit learners of all abilities.

**Choosing Software for Your Instructional Design**

**Presented by: Mary Jo Urbani (UTMB), Dr. Anne T. Rudnicki (UTMB), Dr. Bruce Niebuhr (UTMB)**

**Room: Bowie C (Floor 2)**

*Track: Innovative and Best Practice*

This session will focus on a process for developing e-learning materials based on instructional design principles and design-based software selection. Participants



will learn a compare-and-contrast software selection strategy to apply to a sample instructional design.

### **"Google Groupies" in Online Learning Environments**

**Presented by:** Dr. Holley Royan Collier (University of Texas at Tyler), Dr. Kouider Mokhtari (University of Texas at Tyler)

**Room:** Travis C (Floor 3)

*Track: Innovative and Best Practice*

Online courses can be overwhelming while maintaining quality for teaching and learning. Content and learning opportunities available 24/7 online impact workload, persistence, and success for professors and students (Stavredes, 2011). Two teachers will share their experiences using Google Apps to effectively organize and adjust time management plans and learning experiences.

### **Leveraging Your TxDLA Membership as a Student/Member/Exhibitor/Partner/Sponsor**

**Presented by:** Mr. John Copeland (TxDLA)

**Room:** Mission A (Floor 2)

*Track: Research*

What does TxDLA have to offer you? You would be amazed what capabilities our members possess. How do you leverage it? Who do you call? No matter who you are, you are represented by a Board of Directors representative and the organization will work tirelessly to support your needs.

### **Online Proctoring and FERPA: Safeguarding Student Data and Privacy**

**Presented by:** Patrick Ochoa (ProctorU)

**Room:** Travis A (Floor 3)

*Track: Cybersecurity and Data Analysis*

This presentation outlines the importance of FERPA guidelines with respect to contractor obligations to protect Personally Identifiable Information (PII) and academic records in online proctoring.

### **The Open University: Global Excellence in Distance Education on Scale**

**Presented by:** Belinda Tynan (The Open University)

**Room:** Presidio C (Floor 3)



*Track: Innovation and Best Practice*

The Open University in the United Kingdom has more than 200,000 students learning online and by distance. Established in 1969 it is a world leader in open and distance education. Innovation is at the heart of the Open University and this presentation will detail the model for the Open University and how innovation has ensured it has remained relevant and a beacon across the globe. It rates in the top ten of UK Universities (n=130) for Student Satisfaction and No 1 in Assessment and Feedback for the past 5 years (National Student Satisfaction Survey (NSS)). Research at the University is also rated at 3 and 4 stars- internationally excellent. A unique organization that sits comfortably in the education landscape and considered a National treasure by many. This presentation will provide colleagues with insight into the OU, how it operates, the challenges and successes.

**Surviving a BYOD Implementation**

**Presented by: Diana Benner (Texas Computer Education Association (TCEA))**

**Room: Travis B (Floor 3)**

*Track: Trends in Educational Technology*

Thinking about allowing students to bring their own devices to your classroom next year? Join me as I discuss how to make this innovative approach work. Discussion will include the advantages and pitfalls of such an implementation, revising your policies, classroom management, and helping teachers to adapt.

**TTUISD Policy Construction: Cultural and Legal Considerations for International Collaboratives**

**Presented by: Dr. Jim Taliaferro (Texas Tech University ISD)**

**Room: Bowie A (Floor 2)**

*Track: Administration and Policy*

Texas Tech University Independent School District (TTUISD) serves K-12 students and is accredited by the Texas Education Agency. TTUISD provides traditional and alternative curricular and instructional services and serves students globally. This presentation will showcase the partnerships between TTUISD and international schools, and emphasize curricular, cultural, legal and ethical considerations.



**3:20-4:10pm**

**The 504 Coordinator's Role in Accessible Online Learning**

**Presented by: Mr. Raymond Rose (Rose & Smith Associates)**

**Room: Bowie A (Floor 2)**

*Track: Administration and Policy*

Every academic institution (K-12 and Higher Ed) is required to have a Section 504 Coordinator. Most people are assigned to the role without any training in the required procedural requirements. In some cases they also become the ADA Coordinator. This session explores the basic requirements to be effective in the role.

**Collaborating on Course Design & Development Using OneDrive and Skype**

**Presented by: Mr. Michael Brand (The University of Texas at San Antonio), Dr. Steven Levitt (The University of Texas at San Antonio)**

**Room: Bowie C (Floor 2)**

*Track: Innovative and Best Practice*

Interaction between faculty and instructional design teams is needed to successfully develop an online course. While face-to-face discussions are helpful, using online collaborative tools is efficient and effective. This presentation introduces Microsoft OneDrive and Skype for business, explaining how they can be employed in the course design and development process.

**Does My Course Look Fat?**

**Presented by: Tasha Hussey (Lone Star College - Online)**

**Room: Travis D (Floor 3)**

*Track: Innovative and Best Practice*

Does your course suffer from over-sized fonts and obese paragraphs? Links causing heartburn? If so, this presentation is for you. You'll learn how to stop overfeeding your students information, cutback on color, serve content into appealing bite size chunks, work out common course errors, and make over your modules to improve consistency.

**It's a Bird, It's a Plane, It's an OER?**



**Presented by: Phillip Anaya (Alamo Colleges)**

**Room: Presidio C (Floor 3)**

*Track: Discover Your Superhero Deep Down Inside You!*

The word is out. There's a new superhero out there helping fight the rising cost of education. Open Educational Resources (OER) are teaching and learning materials that are openly licensed, permitting their use and reuse. Join this session to understand how to articulate the benefits and challenges of using OER.

**MOOC the TxDLA Way**

**Presented by: Dr. Rhonda Dee Blackburn (LoudCloud Systems)**

**Room: Mission A (Floor 2)**

*Track: Faculty and Student Support*

Want to learn how to teach and manage an online course or refresh your skills, come join us in the TxDLA MOOC. Enrollments starting spring 2016!

**Personalize Online Classes to Reduce Students' Feeling of Isolation**

**Presented by: Dr. Jackie Johnston (Tyler Junior College), Dr. Doug Richey (Northeast Texas Community College)**

**Room: Travis C (Floor 3)**

*Track: Innovative and Best Practice*

How can instructors make an online class less intimidating to students and reduce the feeling of being isolated? In this session, the presenter will show available technologies that are easy to use and help personalize an online course, so students feel "in touch" with their professor.

**Roadmap for Online Learning and Beyond in the 21st Century**

**Presented by: Rita Vela (Blackboard), Mr. Edgar Gonzalez (Blackboard)**

**Room: Travis A (Floor 3)**

*Track: Trends in Educational Technology*

Teaching and learning are no longer taking place in a "traditional" setting. Characteristics and expectations of students require a new approach to deliver teaching and learning resources and are no longer instructor-centric or one-size-fits-all. This presentation will expose the audience to a new digital architecture to re-imagine education.



### **Sobering Findings Regarding Videoconferencing Accessibility for Students with Disabilities**

**Presented by:** Dr. Paige Renee Mask (Stephen F. Austin State University)

**Room:** Bowie B (Floor 2)

*Track: Accessibility*

In this session, research will be presented regarding the accessibility of a videoconferencing tool for individuals with disabilities (i.e. autism, visual impairment, hearing impairment and specific learning disability). Discussion will include findings regarding accessibility and highlight video footage of a student with a VI accessing the session using JAWS, as well as subject reported use of other technologies.

### **Social Media: Adventures in Lifelong Learning**

**Presented by:** Jan Brott (Texas A&M University - Corpus Christi)

**Room:** Travis B (Floor 3)

*Track: Trends in Educational Technology*

Join us for an adventure that will embolden all who wish to be lifelong learners. Discover how social media is impacting teaching and learning practices, highlighted by examples of social media uses. Now is the perfect time to don your superhero social media cape and take flight!

**4:20-5:10pm**

### **Hands-on Visual Note-taking with Super Doodle Girl**

**Presented by:** Ms. Roxanne Glaser (i2i Technologies)

**Room:** Presidio C (Floor 3)

*Track: Discover Your Superhero Deep Down Inside You!*

Doodling is a powerful learning tool that is simple to implement. Roxanne will share her passion for making learning visible through doodling. Learn the history of doodling, ninja listening skills, a visual alphabet and revolutionize your note-taking skills! Transform your everyday notes with the superhero powers of visual note-taking!

**Join the Best: Your USDLA Avengers Team**





**Presented by:** Elaine Shuck (United States Distance Learning Association), Mr. George Collins (United States Distance Learning Association), Mr. Ken Conn (United States Distance Learning Association)

**Room:** Bowie A (Floor 2)

*Track: Faculty and Student Support*

Part of career success is maintaining a solid superhero work/life balance. Smart affiliations help you get the max on the professional side. At USDLA, we say "come learn from a community that is broader than your own." Join us to see how this team of heroes can help you!

**Making Online Courses Accessible: Word, PowerPoint and Adobe Acrobat Pro**  
**Presented by:** Dr. Jackie L. Luft (Texas Tech University Worldwide eLearning), Dr. Kristina Mitchell (Texas Tech)

**Room:** Bowie B (Floor 2)

*Track: Accessibility*

Federal regulations, Section 508 Refresh (WCAG2.0) require online content to be accessible. This Bring Your Own Device (BYOD) session will discuss how making simple adjustments in Word, PowerPoint and Adobe Acrobat Pro can make documents in online courses accessible. Participants will practice styles, table headers, alternative text and saving accessible documents.

**Pushing Online Student Engagement to New Horizons**

**Presented by:** Dr. Barbara R. Oates (Texas A&M University-Kingsville), Mr. Harmeet Singh (Texas A&M University-Kingsville), Ms. Cynthia I. Farias (Texas A&M University-Kingsville)

**Room:** Travis D (Floor 3)

*Track: Innovative and Best Practice*

Distance learning can become a one-way flow of information without quality engagement between faculty and students. Traditional classroom tools may not be sufficient for the online teaching environment. There are many tools that address this problem. This session will discuss some robust tools that enhance interaction in your online classes.

**Save the Day (and a Little Time) with Screencasting Tools.**

**Presented by:** Jessica Powell (Cypress-Fairbanks ISD)



**Room: Travis B (Floor 3)**

*Track: Trends in Educational Technology*

There are a variety of screencasting tools out there. Learn which ones to use, how to use them instructionally, and where to get them so you can focus your time on saving the day for students.

**Step Into Open Source Software for Government!**

**Presented by: Jamie Carrington (Department of Family and Protective Services), Mrs. Jenell Paul (Department of Family and Protective Services)**

**Room: Travis C (Floor 3)**

*Track: Innovative and Best Practice*

In this training you will explore Open Source software, specifically Moodle. How The Texas Department of Family and Protective Services use Moodle to create and host staff training. Instructions on "key" Moodle functions will be included.

**Unleash the POWER of Your LMS: Ideas for Non-Traditional Uses**

**Presented by: Ms. Laura Osborne (Stephen F. Austin State University), Ms. Andra Floyd (Stephen F. Austin State University)**

**Room: Bowie C (Floor 2)**

*Track: Innovative and Best Practice*

Your Learning Management System (LMS) isn't just for delivering courses! Discover how faculty, staff, and students at SFASU are thinking outside the box by harnessing the power of our LMS for collaboration, e-mentoring, advising, special interest activities and more, plus take away some innovative and powerful ideas for yourself!

**Use of Augmented Reality in Higher Education**

**Presented by: Dr Shahrzad (Sherry) Vafa (University of Houston - Victoria), Dr. Richard Smith (Walden University), Dr. Mary Lasater (University of Houston - Victoria)**

**Room: Travis A (Floor 3)**

*Track: Trends in Educational Technology*

This presentation will review and discuss the use of Augmented Reality (AR) in higher education and distance learning to foster collaboration, communication, and interaction. The panel will also discuss Moore's "Theory of Transactional



Distance" and how the use of emerging technologies such as augmented reality could decrease the transactional distance.

**Thursday, March 31, 2016**

**Breakout Session**

**9:00-9:50am**

**Creating Dynamic Connections Using Mobile Devices and Social Media**

**Presented by: Dr. Teresa Cortez (The University of Texas at El Paso), Dr. Carolyn Awalt (The University of Texas at El Paso)**

**Room: Travis A (Floor 3)**

*Track: Trends in Educational Technology*

Mobile devices and social media offer exciting ways to supplement and support hybrid and online learning. This presentation will demonstrate some uses of mobile devices to expand the classroom experience as well as Facebook, Twitter, polls, and surveys as an alternative interaction space for aspiring teachers and school administrators.

**Creating Superheroes: Moving From Fire Fighting to Fire Prevention**

**Presented by: Dr. Carol Henrichs (Henrichs Media Group)**

**Room: Bowie A (Floor 2)**

*Track: Administration and Policy*

Are IT staff constantly fighting fires (off hours emergencies, unstable infrastructure, new initiatives suddenly appearing)? Your learners deserve excellent service! Learn how an ITSM approach using ITIL can help reduce the fires and cultivate stronger respect for IT. Like project management standards, ITIL comprises best practices for managing IT services.

**Delivering Competency-Based, Personalized Learning Through a Legacy LMS**

**Presented by: Mr. M. Morrow, Sam Houston State University**

**Room: Travis B (Floor 3)**

*Track: Trends in Educational Technology*



Convinced that your next online course should be learner-centric, personalized instruction with competency-based assessments, but limited to delivering it to distance learners through your legacy, lesson-centric LMS? BYOD and learn how to begin transforming instructional content and presentation through SCORM authoring without waiting for a technology change.

### **Digital Learning & Leading: A Blended Learning Online Approach**

**Presented by: Dr. Tilisa Thibodeaux (Lamar University), Dr. Dwayne Harapnuik, (Lamar University)**

**Room: Travis D (Floor 3)**

*Track: Innovative and Best Practice*

In the Digital Learning and Leading Online Master's program at Lamar University, we are re-defining what it takes to go beyond the "unimaginable limits" in distance education. This session will demonstrate distance education "beyond the unimaginable limits" where instructor becomes facilitator and students take ownership and leadership over their learning.

### **From Bruce Wayne to The Batman: Becoming a Super Leader!**

**Presented by: Dr. Anthony C. Edwards (Tarleton State University)**

**Room: Presidio C (Floor 3)**

*Track: Discover Your Superhero Deep Down Inside You!*

In this practical session, participants will learn strategies for being more successful in their own "Gotham City." Like Bruce Wayne, we are not superhuman, but with the right tools, experiences, and teammates, we can become superheroes in our own careers.

### **Reaching Beyond your Classroom Walls**

**Presented by: Ms. Jan Zanetis (Center for Interactive Learning and Collaboration (CILC))**

**Room: Travis C (Floor 3)**

*Track: Innovative and Best Practice*

Your classroom may be surrounded by walls, but it doesn't mean that you and your students are limited by them!! You can connect with experts globally while supporting and enhancing your lessons. Jan will interactively demonstrate how



videoconferencing technology can be integrated into your lessons while introducing some curriculum-linked programs.

### **Service Learning: Technology to the Rescue!**

**Presented by: Mrs. Pamela Gaiter (Collin College)**

**Room: Bowie C (Floor 2)**

*Track: Innovative and Best Practice*

Service Learning is an effective learning opportunity for students to apply their classroom to community needs. However, constant feedback of concern from faculty and students is the cumbersome institutionally required paperwork involved with initiating and completing the service. This presentation provides insight on how one institution has addressed this concern.

### **Unimaginable Limits! Reaching All Students Through Differentiation and Accommodations**

**Presenters: Dr. Patti Huskin (Texas A&M University-Kingsville)**

**Room: Bowie B (Floor 2)**

*Track: Innovative and Best Practice*

Vastly diverse learning styles, readiness levels, and interests, instructors find themselves teaching varying groups of students within courses. In distance learning, differentiated instruction supports learning by individualizing content, how we convey material, and how students demonstrate understanding. Allowing us to provide differentiated instruction in terms of content, process, and product.















